



Ki Culture

**ACTIVITY REPORT
2022**

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1. Executive Summary

It is my pleasure to present the third annual Activity Report for Stichting Ki Culture. The purpose of this report is to give an overview of all activities of Ki Culture in 2022 with specific regard to organizational, operational, and financial aspects as well as deliverables.

Ki Culture was officially established as an ANBI Stichting in January 2020. The activities of the stichting in 2022 included program launch, organizational structuring, international cooperation, and engagement with European Union funded programs.

Team

In 2022, Ki Culture was able to hire staff members to support the organization's work. Additionally, the stichting still retained a vibrant community of active volunteers, providing professional development opportunities, skill building, and real-world experience for emerging professionals globally.

Fundraising

Ki Culture's fundraising efforts focused on grant funding and partnerships with foundations.

Grant-Funded Projects

Ki Culture continued to participate in the Erasmus+ CHERISHED project. In 2022, the HORIZON EUROPE GoGreen project launched. Ki Culture was active in

submitting applications for multiple projects and programs with international partners.

Public profile

After the lockdown from the pandemic was lifted, conferences were back in full swing. Many conferences planned for 2020 and 2021 were finally realized in 2022. During the pandemic, Ki Culture had gained visibility and a position of leadership for sustainable culture digitally, and in 2022, this was translated to in person presence. Ki Culture was invited and attended over 50 conferences and events.

Deliverables

In 2022, the Ki Futures program officially launched. The program, which had been piloted in Q4 of 2021, retained more than 70% of pilot participants for the full launch in January 2022.

Ki Culture continued to promote the Ki Books as leading resources for sustainability information and Sustainability in Conservation remained active in promoting greener conservation practices globally.

Conferences and Publications

In addition to appearing at multiple conferences globally, 2022 also saw the first conference coordinated and hosted by Ki Culture. In collaboration with partner organization the Gallery Climate Coalition, Ki Culture hosted an online program focused on Climate Control which was viewed by over 2.000 people around the world. This theme developed into a subsequent declaration and Pilot Program.

Ki Culture continues to be at the forefront of developing innovative approaches and solutions for positioning culture as sustainability leaders and advocates. As our programming and services expand, we envision being able to provide even more actionable support for the field.

We thank our entire community for their support and look forward to continuing to support the sector in paving the way to a sustainable future.

A handwritten signature in black ink that reads "Caitlin Sparnick". The signature is fluid and cursive, with a long horizontal stroke at the end.

2. ANBI Status

Stichting Ki Culture was granted ANBI status from the Dutch Tax Authorities as of 1st January 2020. The application for ANBI status from the Dutch Tax Authorities was prepared by Maguire Ltd. The Oprichting (Articles of Incorporation) can be found [here](#). The Policy Plan can be found [here](#).

3. Organizational Management and Internal Operations

As per the Articles of Incorporation, the stichting is composed of a Raad van Toezicht (Supervisory Board) and a Bestuur (Operational Board). Additionally, the organization has an Advisory Board and Honorary Board.

In 2022, the staff at Ki Culture grew as the organization was able to bring on more part and full time staff to support operations and programming.

3.1. Raad van Toezicht

During 2022, the Raad entered the third year of their four-year tenure. The Raad is currently assessing the need for additional members. The role and

responsibility of the Raad continues to be of ensuring the financial health of the stichting and mission fulfillment. Full biographies of current members can be found [here](#).

3.2. Bestuur

The Bestuur comprises a Chair, Treasurer, and Secretary. The three functions are currently held by the Founder of the Stichting. The Stichting is actively seeking additional members for the Bestuur.

3.3. Advisory Board and Honorary Board

Ki Culture maintains two additional boards to include and recognize specific individuals who have contributed to the development of the organization.

The Advisory Board is composed of professionals with expertise ranging from business and economics to cultural heritage and climate science who provide input and advise on the content and direction of the organization. A full list of Advisory Board members can be found [here](#).

The Honorary Board is composed of established professionals who show their support of Ki Culture by lending their names and network to the Stichting. Members are recruited based on their expertise and standing in the cultural heritage community. A full list of Honorary Board members can be found [here](#).

3.4. Hiring of Employees

The organization employed five team members over the course of the year and worked with several freelance contractors.

Additionally, the volunteer and intern teams continued to operate, although in a smaller capacity than during the pandemic. The Ki Culture approach to working with volunteers and interns is to ensure that all team members feel they are getting as much out of their experience with Ki Culture as they are putting in. Ki Culture is proud to be able to support professional development and skill building for emerging professionals, and to be able to offer real world experience in a field that is highly competitive and difficult to break into. Ki Culture continues to offer volunteers opportunities to network globally with our community as well as become leaders for sustainability.

4. Key Activities and Results

In 2022 Ki Culture's activities focused on the following deliverables:

4.1. Ki Futures

Ki Futures was piloted in 2021, and after a successful test, was launched as a full program in 2022. The coaching-training-community approach that Ki Futures takes provides a comprehensive and holistic approach to sustainability. The program has participants from around the globe who join weekly online sessions including workshops and training courses, to learn about sustainability and build their skills in implementing action. The program includes coaching from international experts. The coaches are matched with their participating Champions based on geographic location, allowing Champions to meet local sustainability leaders, to discuss regional issues, and to communicate in their own language.

Ki Futures was originally intended to be a grant funded program. Ki Culture worked with several museums to procure funding through grants and sponsorships. The Teiger Foundation provided support for participation from the Brooklyn Museum, Queens Museum, the Museo Moderno in Buenos Aires, the ICA at VCU, and ASU Art Museum. Additionally, Dietl provided sponsorship for participation from the National Museum of Lagos in Nigeria.

Other participants paid directly for the programming, as it was seen as urgent and valuable.

The self-sustaining nature of the program was discussed with the Raad and Maguire TL, the tax and legal counsel for Ki Culture, and it was determined that a separate B.V. should be established for the programming so as to not risk the ANBI status of the stichting. In 2022, the plan was laid out for the separation of the services from the stichting and plans are to launch the B.V. in 2023.

4.2. Ki Books

The Ki Books continue to be one of the most popular resources in the field for sustainability. The books have received nearly 5.000 downloads and have been mentioned in multiple resources, conferences, and referred to in various publications. The Ki Books have not only been successful in informing and inspiring action in the field, but have prompted the creation of additional resources for the sector.

Development of the Ki Books website as well as additional themes continued through the first half of 2022, however was postponed in Q3 and Q4 pending funding.

4.3 GoGreen

In 2022, the HORIZON Europe grant funded project GoGreen was officially funded. The 4 year project on green conservation looks at developing decision models, a web support app, various materials and treatments, as well as defining what exactly “green” means for the sector. Ki Culture is responsible for curating the creation of the definition and of green, for supporting the functionality and outputs of the web app, and for the DECS (Dissemination, Exploitation, and Communication Strategy).

During the due diligence phase of the grant contract, Ki Culture was deemed not “financially viable” for inclusion in the project. Because of this, Ki Culture is not an official partner, but continues to be involved in the project as sub-contractors. Ki Culture continues to provide the same outputs and will reapply to be included in the consortium officially when it can be considered financially viable.

GoGreen kicked off in October 2022 and Ki Culture maintained its involvement in the same capacity it was originally intended. The stichting will be subcontracted for its work through the Rijksmuseum, the University of Amsterdam, and the Italian Institute of Technology.

CHERISHED

The ERASMUS+ CHERISHED project ran through 2022. Ki Culture was responsible for the impact reports as well as providing a cultural perspective to the educational teams. Ki Culture attended the in-person meeting in Cyprus as well as coordinated workshops and surveys for the program.

Public Profile

Ki Culture has steadily increased its public profile over the course of 2022. This has consisted of the following:

4.3.1. Website

Ki Culture’s website is able to serve as a calling card and provides information on the organization as well as housing the Ki Books and information about the Ki Futures program. The website sees growing traffic and is maintained with our latest staff, volunteers, and active partners and Champions.

4.3.3. Social Media

In 2022 Ki Culture continued to build engagement and audiences on our social media platforms, including [Facebook](#), [Instagram](#), [Twitter](#), [LinkedIn](#), and the specialist platform [We Don't Have Time](#). In 2022, Ki Culture brought on staff to support the communications development and this led to an increase in posting as well as followers.

4.5. Sustainability in Conservation (SiC)

SiC is a recognized “branch” of Ki Culture. In 2022 SiC focused on the continued development of their [Greener Solvents Project](#).

The Greener Solvents Handbook is now recognized as a sector leading resource for sustainable conservation treatments and has been referenced by leading experts and appeared in multiple conferences and publications. The next steps of the Greener Solvents Program included an Experts Meeting in collaboration with the Getty Conservation Institute and KIK-IRPA. The meeting took place in Belgium and included leading professionals from around the globe.

Simultaneously, the research and development group expanded to include international partners, including the University of Delaware, The Courtauld, UCLA Getty, Tate, La Cambre, and the University of Antwerp. The group started a solvent database and is working on developing standardized methodologies for testing.

SiC was involved in several conferences and publications, including Youth Professional Forum, a partnership with La Venaria Reale.

The international branches of SiC (SiC Portugal, SiC Italia, SiC Polska) continue to provide local context for conservators in their countries and languages. These international branches run local specific projects and programs and have their own social media presence.

SiC's website (www.siconserve.org) houses a digital resource center for conservators looking for information and the Greener Solvents Handbook.

in 2022, the Student Ambassador Program hosted its first ever online conference, where students from the program shared their experiences and successes. The live session was streamed to a global audience and gave the students an opportunity to present and celebrate their work.

4.6. Other Activities

Podcasts, Webinars, Conferences and Publications

Ki Culture 's activities and invitations to conferences reached a peak in 2022. Ki Culture participated in 50 conferences and multiple publications and podcasts. Ki Culture is seen as an industry leader for speaking engagements and workshops. All speaking fees go directly to the stichting.

Conferences:

UWC Maastricht Social Entrepreneurship Program Speaker

Artists Commit Climate Impact Report How-to Webinar

ICOM-CC Graphic Documents Working Group Interim Meeting

Businesses Fit For 1.5C: An Integrated Approach for Climate Health

MUAC Conference

Community Meeting: Learn about free tools from Ki Culture to make sustainability in the arts easy and achievable

MITOS 21 Workshop

UvA presentation

Heritage Experience Management minor

NICAS Presentation

German Polish Museum Gathering

Cyprus Conference - Sustainable Theater

ENCATC presentation

YPF - La Venaria Reale Experts Meeting

GCC Berlin Meeting

ECCO Annual Conference

CHANGE NOW Paris

ECSITE Conference

MOTI FORMS

Oslo Presentation

SiC Student Ambassador Conference

Paris conference - French Ministry of Culture

Musée du Quai Branly Sustainability Day

Cyprus CHERISHED meeting

Hauser & Wirth Sustainability Day

ICOM Triennial Prague

WGS Action Plan Workshop Co-Host

Sustainability Panel Host

ICOM-CC Metals Conference Keynote Speaker

Lia's Class

Europeana Keynote Speech

AICCM Presentation

UNESCO Workshop

GoGreen Kick off

ArtEvolve Webinar

NEMO Conference

Western University Centre for Sustainable Curating
Art Taipei
MoldArte Chisinau Training
[RO.ME](#)
INCCA/CAN! Virtual Speed Mentoring Session 1
Dundee
COP27 Climate Hub WDHT
ICCC
Focus on Conservation 2022: Facing Climate Change
Podcast Maame
ARCS
Taiwan Presentation TNUA
BCMA
ICOM France

Ki Culture was also consulted for sectoral activities including the creation of the NEMO Survey on Climate Change and Museums, the CIMAM Survey on Museums and Sustainability. Ki Culture Founder Caitlin Southwick also continued her work as the Secretary of the ICOM Working Group on Sustainability and supported the ICOM Museum Definition, Action Plan, and in person workshops at the Triennial Conference.

Caitlin was also invited to host a workshop for UNESCO's ESD-NET launch.

4.7 Networks

Ki Culture continues to be an active participant in international networking groups and support sustainability work at various organizations.

[Museums for Future](#): Ki Culture is a founding member and supports the organization's launch and development.

[PACT](#): PACT is an international coalition of organizations within the visual arts engaged in collaborative efforts to accelerate the sector's broad adoption of collective climate action. Together with international partners, PACT aims to align with the Paris Agreement and support immediate action in the visual arts sector by providing a central network on establishing key targets and promoting cross sector initiatives and scalable solutions Ki Culture participated in monthly meetings with other organizations in the coalition.

International Green Cultural Tools Meet-up: a bi monthly network of sustainability actors in the performing arts to share knowledge, resources, tools and programs

FORMS: Future Oriented Museum Synergies is an international network of museums and cultural players involved in Futures Literacy. Ki Culture has been an active member of the network since it's launch in 2019.

The Europeana Climate Change Steering Committee was founded in 2022 and Caitlin Southwick was invited to be on the inaugural committee.

Materials Mapping Project: To get a better understanding of the current organizations and projects surrounding sustainable and alternative materials for the cultural sector, Ki Culture hosted an international meeting to map out the various actors and programs as well as create a network for collaboration.

Carbon Calculation meetup: Following the success of the Materials Mapping Project, Ki Culture hosted an online meeting up for international stakeholders working on developing carbon calculators for the cultural sector. Over 50 participants joined and shared ideas and plans for carbon calculation tools. The 2 part meeting gave an overview on the actors in this space and resulted in several collaborations and exchanges.

5. Financial Overview

2022 financials are outlined in the Annual Report which are available on our website: <https://www.kiculture.org/structure-governance/>.

Action Plan for 2023

2023 will likely see the organization's programming split as Ki Futures incorporates into a separate B.V. This will give Ki Culture the opportunity to focus on more grant funded programming and international collaborations. Additionally, Ki Culture hopes to reinstate the Ki Book development and release the next themes.

2023 Projects and Programs

Ki Futures

- Incorporation of Ki Futures B.V.

- Partnerships and legal relationship between the ANBI and the B.V.

Ki Books

- Release of next themes: Education & Engagement and Exhibitions
- Translation of PDF Ki Books to website
- Updates on 2020 themes

Sustainability in Conservation

- The Greener Solvents Project research group will establish the protocols and methodology for the research as well as define stakeholder partners.
- Support of the GoGreen programming and outputs

Conferences and Webinars

Ki Culture will continue to accept invitations to present at conferences globally to increase visibility and disseminate Ki information.

Digital Platforms

Ki Culture will continue to update and develop digital platforms and outreach using our website and social media.

Boards

The Raad van Toezicht will finish their first term as Board members in 2023. The Raad is responsible for making recommendations on future Board Members and the state of the stichting.

Employees

Ki Culture plans to continue to employ full-time staff in 2023.

Volunteers and Interns

Ki Culture plans to continue accepting and working with volunteers and interns. However, to ensure that we provide valuable mentorship and a meaningful experience, we will be limiting the number of volunteers and interns that we can work with at any single time.

Financial Plan

While Ki Culture was made financially viable in 2022 through the Ki Futures program and speaking engagements, Ki Culture hopes to be included in more grant funded projects in 2023 and also hopes to procure funding for developing

its own internal projects, with a focus on the Ki Books and SiC's Greener Solvents Program.